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ABOUT ME

Hello! I'm an Art Director from Salt Lake City, Utah. I'm an award winning Art Director from the BYU Adlab. I have a background in Creative Direction, Marketing, Photography, and Design.

EDUCATION

Brigham Young University Fall 2020 - Present

BA: Advertising
Creative Track Emphasis: Art Direction

Expected Graduation - April 2023
3.6 GPA

EXPERTISE

Adobe Suite - Ps, Ai, Id, Lr, Pr

Brand Marketing

Graphic Design

Photography & Video Editing

Project Management

Film Production

EXPERIENCE

Senior Art Director Apr. 2021 - Present

BYU AdLab

Ideate and produce T.V. and integrated campaigns. Worked with Amazon, BIC, NFL, Utah Department of Commerce, and BYU.

Project Manager/Operation Lead Apr. 2021 - Present

Prodigal Press Provo

Team and project management. Workflow coordinator and production head.

Head Designer Nov. 2022 - Present

Smartsbox

Consult on magazine design, brand design, and marketing.

Marketing and Media Coor. Aug. 2022 - Present

BYU Department on Anthropology

Create marketing strategy and materials for the department to help increase department numbers.

Brand Marketing Coordinator Aug. 2021-Apr. 2022

Upkid Inc.

Developed and implemented marketing and advertising campaigns. Establish brand image, track data, maintain promotional materials inventory, plans meetings and career fairs.

CERTIFICATIONS & AWARDS

AAF ADDY Award

x2 Silver Student ADDY Awards
2023

One Show for Creativity

2022 Student Shortlist: Art Director
x5 2023 Student Shortlists:
Including Shortlisted Portfolio
2022-2023

The CLIO Awards

Student Shortlist
2023

The International ANDY Awards

Student Shortlist
2023

BYU Talent Scholarship

Art Director
2022-2023