



savchapple.com

+1 801-916-8836

savxella@gmail.com

linkedin.com/in/savannahchapple

ABOUT ME

I'm a versatile, award-winning Art Director originally from Salt Lake City, UT, now thriving in sunny Los Angeles. I design, direct, write, photograph, edit—whatever you need, I'll get it done.

EDUCATION

Brigham Young University **Fall 2020 - Winter 2023**

BA: Advertising

Creative Track Emphasis: Art Direction

Graduated - April 2023

The One Club for Creativity **Spring 2024**

Mentor & Creative Program

EXPERTISE

Adobe Suite - Ps, Ai, Id, Lr, Pr

Creative Direction

Project Management

Graphic Design

Film Production

EXPERIENCE

Junior Art Director **Jun. 2023 - Present**

Saatchi & Saatchi LA

Junior Creative on the Toyota National Team. Work with Toyota, Sierra Nevada Brewing Co., Kopiko, and MLA Boys & Girls Club.

Freelance Creative **Nov. 2022 - Sept 2023**

Molio - Art Direction/Smartsbox - Graphic Design

Conceptualize and execute visually compelling social campaigns, marketing materials, brand identities, and magazine design.

Art Director **Apr. 2021 - Apr. 2023**

BYU AdLab

Ideate and produce, TV, and integrated campaigns. Worked with Amazon, BIC, NFL, Utah Department of Commerce, and BYU.

Project Manager/Ops Lead **Apr. 2022 - May 2023**

Prodigal Press Provo

Team and project management. Workflow coordinator and production head. Worked on a volunteer basis.

Brand Marketing Coordinator **Aug. 2021-Apr. 2022**

Upkid Inc.

Developed and implemented marketing and advertising campaigns. Establish brand image and maintain promotional materials.

Marketing and Media Coor. **Aug. 2022 - Apr. 2023**

BYU Department on Anthropology

Create marketing strategy and materials for the department to help increase department numbers.

AWARDS

College Television Awards (Student Emmys) - 2024

Commercial, PSA or Promo Nominee - IMAX

One Club for Creativity - Young Ones 2022-2024

Motion / Film Craft / Cinematography- GOLD

Motion / Film Craft / Editing - GOLD

Advertising / Craft in Video - SILVER

Motion / Film Craft / Direction - BRONZE

Advertising / Art Direction - BRONZE

Design for Good - GOLD

Television/Film/Online Video - SILVER & MERIT

Craft in Writing - MERIT

x3 Young Ones Shortlist

1.4 Awards - 2024

In the Making - Commercial - GOLD

D&AD New Blood Awards - 2023

Yellow Pencil - IMAX Brief

AAF ADDY Award - 2023-2024

Special Judges Award - GOLD ADDY - Student

x2 Silver Student ADDY Awards

The Telly Awards - 2023

Student Branded Content General - GOLD

Student Online Commercials General - SILVER

The CLIO Awards - 2023

Shortlist Student Branded Entertainment & Content

The ANDY Awards - 2023

Student Shortlist