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Award-winning Art Director and multidisciplinary creative based in Los Angeles. I make big ideas and follow them wherever they need to go – campaigns, films, photography, social, print, editorial, or somewhere in between. I concept, design, direct, photograph, and write, with craft at the center of it all.

EXPERIENCE

Freelance Creative

Aug. 2020 - Present

Art Direction / Creative Direction / Photography / Design

Concept and creative execution across campaigns, film, branded content, photography, social, editorial, and identity projects for agencies, brands, and independent clients including Kia, CA Lottery, Sky Organics, and Smartsbox.

Art Director

Jun. 2025 - Aug. 2026

Giant Spoon

Concept and art direction across integrated campaigns, experiential, film, OOH, social, and design for clients including Autodesk, Lucid Motors, Google Play, HBO, JustFoodForDogs, Waymo, NYSE, De Beers, and 1440.

Junior Art Director

Jun. 2023 - May 2025

Saatchi & Saatchi LA

Concepted and art directed integrated campaigns across film, social, digital, print, and OOH for Toyota, Ladywell, Sierra Nevada Brewing Co., Kopiko, and Boys & Girls Clubs.

Art Director

Apr. 2021 - Apr. 2023

BYU AdLab

Ideate and produce, TV, and integrated campaigns. Worked with Amazon, BIC, NFL, Utah Department of Commerce, and BYU.

Project Manager/Ops Lead

Apr. 2022 - May 2023

Prodigal Press Provo

Team and project management. Workflow coordinator and production head. Worked on a volunteer basis.

Brand Marketing Coordinator

Aug. 2021-Apr. 2022

Upkid Inc.

Developed and implemented marketing and advertising campaigns. Establish brand image and maintain promotional materials.

AWARDS

The Telly Awards | 2023, 2026

2026 - Silver - Automotive Branded Content, Lucid Driven

2023 - Gold - Student Branded Content · Silver - Student Online Commercials

The Webby Awards | 2026

Honoree - Best Direct Response Campaign, Lucid Redacted

The Shorty Awards | 2026

Finalist - Lucid Driven

The One Club for Creativity - Young Ones | 2022-2024

2024 - #1 Ranked Young Ones Art Director
3× Gold · 2× Silver · 2× Bronze · 2× Merit · 3× Shortlist

College Television Awards - Student Emmys | 2024

Nominee - Commercial, PSA or Promo, IMAX

1.4 Awards | 2024

Gold - In the Making / Commercial

D&AD New Blood Awards | 2023

Yellow Pencil - IMAX Brief

AAF ADDY Awards | 2023-2024

Gold Special Judges Award · 2× Silver Student Regional Awards

Clio Awards | 2023

Shortlist Student

ANDY Awards | 2023

Student Shortlist

EDUCATION

Brigham Young University

Fall 2020 - Winter 2023

Creative Advertising, B.A.

The One Club for Creativity

Spring 2024

Mentor & Creative Program

EXPERTISE

Art Direction & Concepting

Creative Direction

Graphic Design

Photography

Film & Production